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**July 25, 2017**

## ***2017 AIDS Ride Wisconsin Schedule Announced***

Madison to Milwaukee, then back to Madison... The 2017 Wisconsin AIDS Ride will take place Friday, July 28 – Sunday, July 30.

Now entering its 15<sup>th</sup> year, AIDS Ride Wisconsin participants and volunteers have raised more than \$3.4 million for HIV prevention, care and treatment services in Wisconsin. These funds are critical in ensuring everyone with HIV has access to the health care and medications they need to keep or regain their health, and make sure individuals at-risk for HIV get access to HIV testing, education and materials that will help them stay HIV-negative.

For the first time ever the ride will reach the Milwaukee area, riders will be “camping” at Carroll University Friday and Saturday nights. Please see below for a schedule of AIDS Ride Wisconsin events. Funds raised by the AIDS Ride Wisconsin stay in the state to support HIV prevention, care and treatment services available to anyone, regardless of their ability to pay.

**DAY ONE, Friday, July 28, 2017**

Opening Ceremonies 7:00 AM, Lake Farm Park, 3113 Libby Rd. Madison

Riders will depart Lake Farm Park Shelter #2 and head to their first stop at East Koshkonong Church; then taking a quick break at Cam-Rock Park Area #2; where they will then head over to River Front Park in Jefferson; other stops include: Bakertown Rd. and Cty P; Halfway Park, Sullivan; Ottawa Town Park; and Wales Community Park, North Shelter before settling in at Carroll University for the night.

**DAY TWO, Saturday, July 30, 2017**

Century Day: riders have the option to ride 100, 50 or 25 miles. Riders will depart from Carroll University, travelling to Fox River Park; then on to Heather Ridge Park; Greenfield Park; Juneau Park; River Park; Brown Deer Park ; Mequon Community Park; Zeunert Park; other stops include: Friedenfeld Park; Lannon Village Park; Redeemer UCC, Pewaukee; Minooka Park ; Vernon Wildlife Area; and finally return to Carroll University for the Night.

**DAY THREE, Sunday, July 30, 2017**

Riders will depart from Carroll University for the final time, from there they will head to Cushing Park; Concord Park ; Rock River Park ; West Side Park ; Utica Field ; East Side Park and finally head out for lunch and Closing Ceremonies at Lake Kegonsa State Park.

Closing Ceremonies 2:30 PM, Lake Kegonsa State Park, 2405 Door Creek Rd, Stoughton

***AIDS Ride Wisconsin Organizers and Riders will be available for media interviews.***

*All members of the media are invited to attend. Please contact Kristin Wollenberg, Media and Communications Manager at the AIDS Resource Center of Wisconsin (ARCW) with any questions or to confirm your attendance.*

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